MEMORANDUM

TO: Saint Joseph’s University National Alumni Board Executive Committee

FROM: Kailee H. Farrell/Secretary NAB

RE: Minutes of the October 23, 2014 NAB Executive Committee Meeting

DATE: October 24, 2014

The May meeting of the Executive Committee (“EC”) was held at the Quinn Hall and commenced at approximately 6:10 PM. In attendance were: Dave Dorsey (President), Sean Sanford (Executive Vice President), Jim Steinruck (Vice President), Tom Monaghan (Alumni Relations), Laura Dietz (Alumni Relations), Kailee Farrell (Secretary), Jim Finore (Committee Chair-Young Alumni and Student Relations), Glenn Todaro (Committee Chair-Programs and Services), and John Trainor (Committee Chair-Networks).

Prospective New NAB Members
The EC and Committee Chairs reviewed prospective new NAB members. Tom is in the process of reaching out or meeting with the new prospects. The goal is to have the empty NAB spots filled by the end of November.

New Evisors Program-SJU Connects
Laura explained the implementation of the overall program. She explained that after implementation, the platform will roll out to internal users for testing purposes. Then, the project team will engage in marketing and support. She encouraged NAB members to participate as a test group.

Glenn explained how SJU Connects will provide alumni advising for specific career advice. This is not just mentor-mentee matching which has been done before. Glenn also explained how a LinkedIn profile can feed directly into the Evisors profile. He and his Committee, Programs and Services, will be heavily engaged in this project.

SJU Presidential Search Update
Sean advocated writing a letter on behalf of the EC to the Presidential Search Committee about the NAB’s interest in being involved in the process. Sean suggested forming an ad-hoc committee to review the best practices of other alumni committees at other universities. Tom will send Sean, Jim, and other members of the ad-hoc committee information, including: (1) the names of benchmark institutions; and (2) information that was already collected from a consortium of benchmark institutions. Jim, Sean, and the ad-hoc committee will conclude benchmarking research by the end of 2014. The hope is to review the information and make the information actionable. The goal is for the ad-hoc committee to report back their findings to the NAB at the March meeting.
Committee Review

Each Committee Chair provided an update regarding each Committee’s current projects.

- **Jim Finore-Young Alumni and Student Relations**
  - Goal: Focusing directly on outgoing senior class to engage them and measure growth through them
  - Fall Semester 2014: Sponsor senior study break at the end of the semester in order to gain exposure with Senior Class
  - Spring Semester 2015: Champagne toast, welcoming them into alumni
  - Etiquette Dinner for Senior class was tabled. Tom will set up connection between Jim, Trish Schafer (Executive Director of Career Development Center), and Laura Dietz before laying this initiative to bed

- **Tom Jones-Marketing and Technology**
  - Goal: Focus on things other than asking for money
  - Birthday Video for alumni
  - Daily Thought-Email that will include a quote from the bible and student’s thoughts. Mar/Tech will start with a weekly message and then proceed to a daily message.

- **Glenn Todaro-Programs and Services**
  - SJU Connects/Evisors Platform (see above)
  - Met with Maureen Carver re: reinstating audit of classes

- **John Trainor-Networks**
  - [KHF TO GET HIS UPDATES]

- **Todd Wenning-Governance**
  - [KHF TO GET HIS UPDATES]

**Fall Events**

Tom briefly reviewed the upcoming fall events including the Day of Giving (November 18, 2014); Alumni Gala (November 15, 2014); and Fall Hawk to Hawk (October 29, 2014).

The next EC meeting date was tentatively planned for December 3, 2014 at 4:00 PM. It is anticipated that the EC hopes to have another joint EC and Committee Chair meeting in January 2015.

The meeting concluded at approximately 7:58 PM.

Respectfully Submitted,

Kailee H. Farrell, ‘07

Secretary, National Alumni Board
To Do and Follow-Up

As stated in the above memorandum, certain members agreed to follow through with the tasks set forth below:

Tom
- Send names of benchmark institutions as well as consortium information that was collected regarding alumni committees
- Connect Jim Finore with Trish Shafer and Laura Dietz

Dave

Sean
- Send out strategic plan notes to NAB members (See Minutes from September 2014 NAB Meeting)
- Work with Jim and ad-hoc committee to review best practices of alumni committees at benchmark institutions

Jim
- Work with ad-hoc committee to review best practices of alumni committees at benchmark institutions

Kailee
- Follow-up with John Trainor and Todd Wenning regarding status of their Committees
- Disseminate Committee statuses out to NAB